



# TOOLING PRESS RELEASE

Please answer the following questions and send back to Editor Cyndi Kustush via e-mail ([editor@tooling-press-release.com](mailto:editor@tooling-press-release.com)) or fax: 630-369-9130. Thank you.

1. What is your company niche, and what does your company do that is notable, unique or different? ie, technology, innovations)
2. When and how did you get into the industry, what attracted you to it?
3. Relate a notable "best time" for your company (can be more than one).
4. Similarly, relate notable challenges that your company has overcome.  
*(Key case study question where you can highlight how your company has met or exceeded expectations of customers by offering innovative solutions to tooling design or production challenges.)*
5. When you are working on projects with your customers, what aspects would you like them to better recognize?
6. List newly acquired technology, machinery or key personnel (in last year).



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7. Has your company recently expanded? Plans to expand or form partnerships/alliances?
  
  
  
  
  
  
  
  
  
  
8. Are you involved in any industry organizations or educational programs related to the trade?
  
  
  
  
  
  
  
  
  
  
9. What do you think about changes occurring in the industry due to globalization? How has it affected the way you do business?
  
  
  
  
  
  
  
  
  
  
10. What will the industry look like in 3 to 5 years?

Additional Background Information:

Number of years in business:

Current number of employees:

Current square footage:

Additional locations:



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Website:

Types of tools built and/or run:

Industries served:

Please include 2-5 photos to accompany article, 75 dpi or larger.

Please also include a company contact person and phone/e-mail for the editor to follow up with.